



State Liquor Authority

KATHY HOCHUL
Governor

EDGAR DE LEON
Commissioner

LILY M. FAN
Chair

JOHN MAYA
Commissioner

To: Licensed Liquor and Wine Wholesalers and Retailers

Subject: 2024-2025 Year-End Retailer Inventory Replenishment

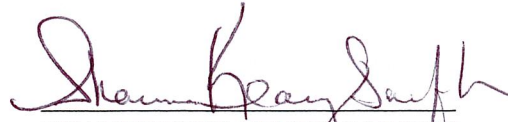
Date: November 6, 2024

The New York State Liquor Authority (the “Authority”) is in receipt of requests from wholesalers for relief from posted price schedules to facilitate traditional year-end retailer inventory replenishment. Pursuant to Alcoholic Beverage Control Law (“ABCL”) Sections 101-b(3)(a) and 101-b(3)(b), the Authority, “upon good cause shown and for reasons not inconsistent with the purpose of this chapter,” can grant written permission to sell alcoholic beverages at other than the prices posted pursuant to ABCL Section 101-b. On June 26, 2019, the Members of the Authority at a Full Board meeting, among other things, delegated to the Counsel to the Authority the power to act on requests for written permission.

Pursuant to that Delegation of Power, Counsel to the Authority hereby grants the following relief in an effort to provide retailers with sufficient time to restock their liquor and wine inventories using wholesalers’ traditionally lower December prices:

- Wholesalers of liquor and wine may accept retailer orders until 6 pm on Friday, January 3, 2025 utilizing December 2024 prices. (January 2025 posted prices will also be available as usual, and retailers will be able to order from either or both.)
- All orders placed from Tuesday, December 31, 2024 through 6 pm on Friday, January 3, 2025 at December 2024 posted prices must be delivered to retailers no later than Tuesday, January 7, 2025 (Friday, January 10, 2025 for upstate North of Westchester County).
- In addition, all retailer orders placed from Tuesday, December 31, 2024 through 6 pm on Friday, January 3, 2025 are eligible for delivery to “bill and hold” with no storage charges being applied to same so long as such orders are ultimately delivered to retailers no later than close of business Tuesday, January 7, 2025 (Friday, January 10, 2025 for upstate North of Westchester County). All such orders must be invoiced to “bill and hold” as of the date of the placement of the retailer order, and final retailer payment dates for such orders shall be 30 days after the placement of the retailer order. Said free “bill and hold” storage applies only to invoices dated Tuesday, December 31, 2024 to Friday, January 3, 2025 and which utilize December 2024 pricing. All invoices that include items at January 2025 prices are not eligible for free “bill and hold” storage and will be considered a violation of the gifts and services

prohibition set forth in Alcoholic Beverage Control Law section 101(1)(c). Moreover, normal storage charges must be assessed against any goods which were purchased at December 2024 prices and placed in storage but which have not been delivered to the retailer by close of business on Tuesday, January 7, 2025 (Friday, January 10, 2025 for upstate North of Westchester County).

A handwritten signature in dark ink, appearing to read "Shannon Kearney Sarfoh". The signature is fluid and cursive, with a horizontal line drawn across the middle of the name.

SHANNON KEARNEY SARFOH
COUNSEL TO THE AUTHORITY