

(Series 1955)
(Divisional Order #395)
(September 2, 1955)

STATE OF NEW YORK

LIQUOR AUTHORITY

TO: ALL ZONE OFFICES AND LOCAL BOARDS
SUBJECT: CALENDARS DISPLAYED IN OFFICES

Advertising

It has been brought to the attention of the Authority that, in at least one instance, a calendar has been displayed in an office of the Authority, which advertised a broker, who specializes in the sale of licensed businesses.

Effective immediately, no calendar or other form of advertising, which designates the name or product of any licensee or the name of any broker, whose business in any way concerns applications for licenses or permits under the Alcoholic Beverage Control Law, is to be displayed in any of the offices of the Authority or any Local Board.

Please insure compliance with the above directive.

STATE LIQUOR AUTHORITY

Thomas E. Rohan
THOMAS E. ROHAN
Chairman

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