

SERIES 1967
BULLETIN #349-a
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(Amends Bulletin #349
dated May 18, 1962)

STATE OF NEW YORK
LIQUOR AUTHORITY

TO: MANUFACTURERS AND WHOLESALERS OF LIQUOR AND WINE

SUBJECT: RULE 11 - SERVICES AND GIFTS TO RETAILERS
AMENDED - OCTOBER 24, 1967

Rule 11, subdivision 6, (also known as 9 NRCRR 86.6) has been amended to read as follows:

"6. Dummy Display Bottles

Dummy display bottles of liquor or wine may be furnished, given or sold to retail liquor or wine licensees provided each such bottle does not exceed five gallons in size and further provided that each such bottle shall conform with the federal regulations governing display bottles and bears a label identifying that the bottle is for display purposes only."

Heretofore On-premises retail liquor and wine licensees were permitted to display dummy liquor bottles. By this amendment retail Off-premises licensees (package stores) may also display dummy liquor bottles. Both On-premises and package store retail liquor and wine licensees may continue the use of wine dummy display bottles.

STATE LIQUOR AUTHORITY



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Chairman