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STATE OF NEW YORK

EXECUTIVE DEPARTMENT

DIVISION OF ALCOHOLIC BEVERAGE CONTROL

*See also
Bull. 60*

TO: RETAIL LIQUOR AND WINE STORE LICENSEES

SUBJECT: SALE OF NON-ALCOHOLIC BITTERS, GRENADINE & OTHER PRODUCTS

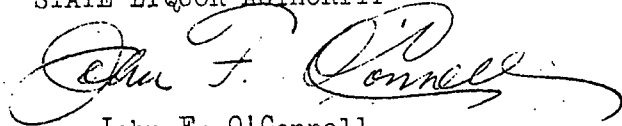
A retail liquor or wine store licensee is authorized under the Alcoholic Beverage Control Law and the terms of the license issued to him to sell liquor and/or wine, respectively, at retail for off-premises consumption.

The law provides further that such licensee shall be engaged in no other business on the licensed premises, and it prohibits the sale thereon of any product other than liquor or wine. This prohibition covers and includes products such as non-alcoholic bitters or grenadine, ginger ale, club soda, cherries, crackers, foods, and any other non-alcoholic product used in the preparation or service of cocktails or other mixed drinks.

Alcoholic bitters or grenadine in a container bearing a federal revenue stamp, commonly called a "strip stamp" (similar to those appearing on containers of liquor and such products), may be sold by off-premises retailers. Bitters or grenadine in a container which does not have such federal revenue stamp affixed thereto is not classified as liquor or wine and may not be sold by a retail liquor or wine store licensee.

Please note carefully that the sale of any product other than liquor or wine on premises licensed to sell at retail for off-premises consumption may subject the license to revocation, cancellation or suspension.

STATE LIQUOR AUTHORITY



John F. O'Connell
Chairman