



Please check, date, and initial below to acknowledge understanding of the following:

<input type="checkbox"/>	All required fields must be completed. Any that do not apply must be indicated as "N/A" (not applicable).
<input type="checkbox"/>	Any application that is incomplete (fields not completed, pages missing, signatures not present, etc.) will be disapproved.
<input type="checkbox"/>	All applications must be typed. Handwritten applications will no longer be accepted and will be disapproved.
<input type="checkbox"/>	All disapprovals will result in the SLA retaining 25% of the registration fee.
Date:	<input type="text"/>
Initials of Person Filing this Application:	<input type="text"/>

THIS APPLICATION MUST BE FILED BY THE NYS-LICENSED RETAILER WHO OWNS THE BRAND/TRADE NAME AND CAN ONLY BE SOLD AT THEIR LICENSED PREMISES

- Is the applicant the brand owner? Yes (continue with the application)
 No (this does not meet the definition of a private label and cannot be registered as such)

Please use the checklist below to ensure that all required documents have been submitted and that they are legible. Please also note that a more detailed instruction guide has been provided to assist with properly filling out this application. It is available on our website.

<input type="checkbox"/>	A complete set of LEGIBLE brand labels for the product listed on the application. All labels appearing on the bottle (including etched or silk-screened) must be included, and all labels must conform to FDA rules and regulations. JPEGs, photos, and actual labels are acceptable if legible.
<input type="checkbox"/>	A photo of the bottle/can/keg/container ONLY if the net contents do not appear on the label itself. This photo must clearly show both the label and the net contents blown/etched into the bottle/can/keg/container.
<input type="checkbox"/>	A check or money order, made payable to the New York State Liquor Authority, (see registration fees on page 2), unless excepted based on an annual production amount of 1,500 barrels or less per calendar year. Note that "production amount" refers to the total amount produced, NOT the amount imported, bottled, etc.
<input type="checkbox"/>	All sections of the application are mandatory and must be completed, unless indicated via "N/A" (not applicable).
<input type="checkbox"/>	A lab analysis from a TTB-certified laboratory stating the alcohol content and ingredients of the alcoholic beverage if under 7% alcohol/volume. If the alcohol content is 7% and above a federal cola is required.
<input type="checkbox"/>	If a Nutrition Facts Chart does not appear on the label and the FDA has granted exemption from the requirement, complete and attach a copy of the FDA Nutrition Label Exemption Affirmation. It is available on our website.
<input type="checkbox"/>	All pages of the application and supporting document(s) must be Fastened together. Duplicate copies of applications are no longer required

Mailing Instructions

Mail to (via United States Postal Service ONLY):

**NYS Liquor Authority
Brand Label Permit Unit
PO Box 5207
New York, NY 10008-5207**

If a fee is not required, mail to:

**NYS Liquor Authority
80 S. Swan St.
Suite 900
Albany, NY 12210
Attn: Brand Label Registration**

**PRIVATE CIDER BRAND LABEL REGISTRATION
PLEASE BE GUIDED BY ABCL 107-A & ADVISORY 2014-7**

1. Applicant (Name as it appears on the NYS Retail License):	<input style="width: 95%;" type="text"/>	License Type	<input style="width: 95%;" type="text"/>
2. Applicant's License Serial Number (7 Digits):	<input style="width: 95%;" type="text"/>	Specify License Type if "Other"	<input style="width: 95%;" type="text"/>
3. Address of Premises of Applicant (as it appears on NYS Retail License):	<input style="width: 95%;" type="text"/>	County:	<input style="width: 95%;" type="text"/>
City:	<input style="width: 95%;" type="text"/>	,NY	Zip Code: <input style="width: 95%;" type="text"/>
		4. FEIN #:	<input style="width: 95%;" type="text"/>
5. Mailing Address of Applicant:	<input style="width: 95%;" type="text"/>		
City:	<input style="width: 95%;" type="text"/>	State:	<input style="width: 95%;" type="text"/>
		Zip Code:	<input style="width: 95%;" type="text"/>

6. Brand Name:	<input style="width: 95%;" type="text"/>		
7. TTB ID # (13 or 14 digits):	<input style="width: 95%;" type="text"/>	8. Net Contents	<input style="width: 95%;" type="text"/>
		9. Alcohol %	<input style="width: 95%;" type="text"/>
10. Product Type:	<input style="width: 95%;" type="text"/>	11. Country of Origin:	<input style="width: 95%;" type="text"/>

12. Complete Name of Wholesaler Brand is Being Purchased From:	<input style="width: 95%;" type="text"/>
Complete Address of Wholesaler Brand is Being Purchased From:	<input style="width: 95%;" type="text"/>

13. Complete Name of US Agent/Importer (mandatory if imported):	<input style="width: 95%;" type="text"/>				
Street Address of US Agent/Importer:	<input style="width: 95%;" type="text"/>				
City:	<input style="width: 95%;" type="text"/>	State:	<input style="width: 95%;" type="text"/>	Zip Code:	<input style="width: 95%;" type="text"/>

14. Does your annual production amount of all cider under this registration exceed 1,500 barrels (The annual production includes all cider regardless of whether it is manufactured in or outside of New York State)	<input style="width: 95%;" type="text"/>
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If you checked "Yes" to question 14, the annual fee is \$150.00. The full annual fee is due at the time of the application submission. The license period for Cider is from March 1st to February 28th/29th; a pro-rated refund will be issued if applicable. If you checked "No" to question 14, no fee is required.

15. If labeled as "gluten-free" does this comply with TTB and/or FDA labeling requirements for proper consumer notification regarding gluten treatment and/or processing?	<input style="width: 95%;" type="text"/>
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**PRIVATE CIDER BRAND LABEL REGISTRATION APPLICATION
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**ATTACH VIA TAPE, GLUE, OR OTHER ADHESIVE ALL LABELS THAT YOU WISH TO REGISTER IN NEW YORK STATE
(LABELS MUST BE LEGIBLE AND MUST NOT OVERLAP - ATTACH ADDITIONAL PAGES AS NEEDED)**

**PRIVATE CIDER BRAND LABEL REGISTRATION APPLICATION
PLEASE BE GUIDED BY ABCL 107-A & ADVISORY 2014-7**

Contact Information for Correspondence:

Name:

Title:

Telephone Number:

Email Address:

Brand Label Application Acknowledgement

Misrepresentation of facts may result in referral of the application to our Enforcement and/or Legal Departments for action.

By my signature, I acknowledge that I am the licensee filing this application or that I have been duly authorized by the licensee to file this application, that I know the contents of this application, and that the statements contained in this application are truthful.

Signature: _____ Date:

Name:

Title: Telephone Number:

SLA Office Use Only

Registration No.

Class No.

Fee

Data Entered On

Data Entered By

Expires on

Approved / Disapproved on _____ by _____
Date License Board Member

Reason(s) for Disapproval: